

**Minutes**  
**Camden Opera House Committee Meeting**  
**February 25, 2015**

Attendees: Ben Curtis, Kerry Hadley, Beth O'Connor, Marc Ratner, Susan Weiss

Welcome new members Beth O'Connor and Ben Curtis

Discuss upcoming events:

- Greg Brown 2/21 presold 230 tickets
- Community Supported Music 2/26
  - Marc getting coffee from Zoot for the event
- Annie 2/27
  - Camden National providing popcorn and water
- Benvenuto Cellini 3/1
- Chris Glass 120<sup>th</sup> Opera House Talk at library 3/4
- Ben Fowler of CIFF showing documentary film 3<sup>rd</sup> Monday of each mos, starting in March 3/25

Minutes from January 21, 2015 meeting approved.

Event Sponsorship report by Ben Curtis:

- Feedback from potential sponsors has been slow.
- Nancy Leonard was supposed to do something for Annie but has not followed through.
- Other potential sponsors for upcoming events that Ben has been in contact with are
  - Heather Hurst
  - Beauty Mark Spa
  - Cappy's
  - Bubbles and Beans
  - Montessori School
  - Watershed School
  - Jaret and Cohn
- Sponsors really would like a calendar of events in advance so they can plan what they would like to sponsor.
  - Once something is booked let Ben know so that he can get the info to potential sponsors.
  - Banks really need lead time in order to sponsor programs.
- Ben working on selling the magician show.
- Continuing to seek sponsors for CSM.

Website update: Thierry Bonneville has been selected to build the new site and is working closely with Kerry.

Kerry working on confirming Noel Paul Stookey.

Budget items discussed:

- The overabundance of events done by Winterfest this year cost the Opera House about \$4000 and no costs were paid by the Winterfest Committee.
  - Kerry is hoping to reel in the number of events next year or make sure that Winterfest pays for

- the events. The committee agrees that Winterfest should pay some portion if not all.
- Another concern is that the opera house is doing more in-house events then in the past and thus needs to raise more money to support these events.
- The budget is of concern with no extra money to add an additional person to help with administration and technical issues. The committee feels that Dave needs some support and that it would be a smart move for another person to know all the technical componants of the Opera House.
- Marc Ratner offered to go talk to Pat Finnigan regarding this matter
- Susan recommended that a letter be written by the committee in support of the additional staff person.
- Committee would like to invite Pat Finnigan to one of the upcoming meetings.
- Budget meeting for Opera House is March (5) has been moved to March 19, 2015
- committee members are asked to attend.

Social Media:

- Group discussed outsourcing social media marketing and Daniel Richman's name was offered by Ben Curtis and seconded by Beth O'Connor as a possible candidate for that job.
- Also, it was discussed that Opera House use their business listing on the Pen Bay Pilot to its full potential to get out information regarding upcoming events and programs at the Opera House. Kerry to talk to Janice at Pen Pilot.

Next committee meeting is Wednesday, March 18, 2015

Respectfully submitted by Beth O'Connor