



Select Board Goals

Updated 1-15-13

Goal	Timeline
A. Strengthen Camden's Business Climate	
Long term/on-going: Work to ensure Camden is a business friendly place to do business	
1. Market Camden as a business friendly place to do business in <i>The Town has developed an ad campaign using print and electronic media. To see examples, visit the Town website: www.camdenmaine.gov → Camden Development Office</i>	Oct. 2012
2. Periodically review the Town's rules and regulations to ensure there is a balance between having a streamlined and practical approach to the review and permitting process while preserving Camden's unique character	on-going
3. Complete, adopt, implement the Downtown Master Plan <i>Master Plan officially adopted; Downtown Network Board formed to recommend project priorities</i>	March 2012
4. Optimize use of technology, web site, cable TV, and social media <i>ongoing</i> <i>Town established an e-newsletter; installed QR codes throughout the downtown; Utilize Facebook to promote "buy local;" electronic Select Board Agenda packets;</i>	Oct. 2012
B. Development	
Long term/on-going: Enhance Camden's strengths; preserve what makes Camden "Camden"	
1. Actively market the Tannery property; refresh and rebrand the effort; focus on "green businesses" <i>The Select Board voted to list the property with commercial realtors</i>	Dec. 2013
2. Resolve signage issue <i>Sign Ordinance amendments passed by voters</i>	June 2012
3. Downtown Business Plan implementation <i>Master Plan officially adopted;</i>	March 2013
4. Develop a plan to create workforce housing in Camden <i>Lupine Terrace nearly completed; Seeking grant funds for additional housing</i>	March 2013
5. Create a development/funding plan for Camden Opera House (3 rd floor)	June 2012
6. Explore downtown parking garage; develop cost estimates <i>Added Knox Mill parking lot; promote it more widely</i>	Dec. 2012

C. Quality of Life

Long term/on-going: Continually assess Camden's strengths and what sets us apart and enhance those assets

1. Move the "kingdom trails" idea forward *Work group formed; reporting progress regularly* 2014
2. Ragged Mountain Development Project *Capital campaign is nearing \$4.5 million goal of privately-raised funds* Begin Spring 2013
3. Make the Public Landing greener: develop a plan to allow for the phase-out of parking *Town has received a State grant to fund a community process to develop a concept design* Fall 2012
4. Re-visit the bridge from the library grounds to the public landing *Town received a State grant to develop a concept design for a Riverwalk and the Public Landing* Spring 2014

D. Transportation

Long term/on-going: Create a sustainable transportation network that connects people and places while reducing reliance on automobiles

1. Work to establish a regional, regular transit/bus system *Camden is a member of a regional group which is working with a consultant to explore regional transit options* Spring 2014

E. Town/Government Operations

Long term/on-going: Ensure Camden's Town government is a high performing and effective organization

1. Establish Goals: Municipal Management - Board – Committees *Review Quarterly* January 2012
2. Explore *cooperative, rather than consolidated* Fire and Police services Spring 2013
3. Explore energy savings for town-owned property *On-going; the Town Office and Public Safety Building have updated the heating system to be more energy efficient* June 2012